



# SPONSOR APPLICATION

**26<sup>th</sup> BROCKPORT ARTS FESTIVAL**  
**August 8-9, 2020 – 10am 'til 5pm**

MAIL TO:

BAF Sponsorships  
PO Box 197  
Brockport, NY 14420

website: [brockportartsfestival.com](http://brockportartsfestival.com)

email: [brockportartsfest@gmail.com](mailto:brockportartsfest@gmail.com)

### PERSONAL/BUSINESS INFORMATION:

LAST NAME: \_\_\_\_\_

FIRST NAME: \_\_\_\_\_

BUSINESS NAME: \_\_\_\_\_

MAILING ADDRESS: \_\_\_\_\_

\_\_\_\_\_ ZIP \_\_\_\_\_

EMAIL: \_\_\_\_\_

PHONE NUMBER: (\_\_\_\_) \_\_\_\_\_

WEBSITE: \_\_\_\_\_

FACEBOOK PAGE: \_\_\_\_\_

STATE SALES TAX NUMBER: \_\_\_\_\_

### FESTIVAL INFORMATION:

Special Requests:

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- FESTIVAL SPONSOR \$5,000** or above. Please contact Festival Chair.
- Duck Derby Race Sponsor \$2,000:** You will be listed as a sponsor on a minimum of 5,000 duck derby tickets. Please contact Festival Chair. Special Duck Derby advertising includes the brochure, flyers, special ads, website and Facebook presence in addition to qualifying as a platinum sponsor for related category benefits.
- PREMIER \$2,000** Double booth space if desired and your logo on our website, Facebook promotion, festival insert, as well as exclusive sponsorship of a major festival event or activity with accompanying banner where possible. Logo placement in media and on a banner at our festival site.
- PARTNER \$1,500** Single booth space if desired, your logo on our website, Facebook promotion, festival insert, as well as exclusive sponsorship of a major festival event or activity with accompanying banner where possible. Logo placement in media and on a banner at our festival site.
- SUPPORTER \$1,000** Single booth space and electricity if desired, your logo on our website, Facebook promotion, festival insert, as well as exclusive sponsorship of a festival event or activity with accompanying banner where possible.

I have read this application, the rules and regulations and the liability waiver below and agree to all terms and conditions described.

**SIGNATURE:** \_\_\_\_\_ **DATE:** \_\_\_\_\_

**NAME:** \_\_\_\_\_

**See page 3 for important information**

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**APPLICATION CHECKLIST:** All items must be included for consideration.

- Application Form completed
- If you need booth space send two photos (4 x 6); one closeup, one overall booth display. Photos will not be returned.
- Festival Sponsor – \$5,000 or more
- Duck Derby Sponsor – \$2,000
- Supporter – \$1,000
- Partner – \$1,500
- Premier – \$2,000

\$ \_\_\_\_\_ **Total Amount Enclosed – (make checks payable to BISCO)**

Send Application packet to:  
BAF Sponsorships  
PO BOX 197  
Brockport, NY 14420

Contact the Festival Chair at:  
Festival Chair <[brockportartsfest@gmail.com](mailto:brockportartsfest@gmail.com)>

**FOR FESTIVAL USE ONLY:** DATE APPLICATION RECEIVED: \_\_\_\_\_ BOOTH # \_\_\_\_\_

**FEE:**  Festival Sponsor \$ \_\_\_\_\_ negotiated

Duck Derby Sponsor: \$2000       PREMIER: \$2000     PARTNER: \$1500     SUPPORTER: \$1000

## 2020 Brockport Arts Festival SPONSOR APPLICATION INFORMATION FOR THOSE NEEDING A BOOTH

*Read and retain for reference.*

### Application Process:

- All applications must be complete and include clearly printed e-mail address.
- The deadline for applications is May 31, 2020. BISCO encourages vendors to submit applications early to have the best chance for acceptance and to obtain any special requests. Late applications will be considered if there is sufficient space.
- Vendors will receive all necessary information via mail or email prior to the festival.

### Space Assignments:

- Spaces are located on pavement on Main Street, Brockport from the Canal Bridge south to the Railroad bridge.
- Booth numbers and locations will be emailed or mailed no later than June 10. Vendors who wish to be relocated need to contact the vendor coordinator at [brockportartsfest@gmail.com](mailto:brockportartsfest@gmail.com) on or before June 20. **No location changes will be considered after June 20. No changes will be made at the festival.**

### Set-Up/Teardown Times:

- **Set up:** Friday 7:00 PM – 9:00 PM (South of Erie Street only) and Saturday 6:00 AM – 9:00 AM (all locations). Set-up staff will be available to assist vendors in finding their booth location and to distribute booth plates.
- **Teardown:** Sunday after Festival Closing between 5:00 PM and 6:30 PM  
**No vehicles will be allowed on the street until after 5:00 PM.**

### Vendor Parking:

- Parking spaces are on most cross streets (one side only) and are highlighted on the map that you'll receive in your information packet. Parking passes will be sent with your packet.
- Overnight parking (no services) will be permitted only in the lot behind the Sweden Town Hall on State Street.

### Other Information:

- Participants are responsible for providing tent, tables, etc. Tents must be well weighted down, not staked, because of the pavement surface. Tents with sides provide security and are recommended in case of inclement weather.
- Please remove trash daily. Receptacles are located throughout the festival.
- Security will be handled by the Brockport Police Department.
- No refunds will be provided after June 30.

**Liability Agreement** - As an exhibitor, I agree to the conditions and requirements of the Brockport Arts Festival. The undersigned agrees to indemnify BISCO, the owner and producer of the Brockport Arts Festival, and hold it harmless from any liability for injury and/or damage caused to any person or entity resulting from the acts or omissions of the undersigned, its officers, agents, employees or guests in connection with the undersigned's participation in the 2020 Brockport Arts Festival, including but not limited to costs and attorney fees. I further agree that Brockport Arts Festival may copy, distribute and use any reproductions of my images in media for publicity. I agree that the Brockport Arts Festival will not be held responsible for any theft or loss of property.

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WEBSITE: [brockportartsfestival.com](http://brockportartsfestival.com)